



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV.

1061-58314-1

DATE PRINTED 09/17/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND PAGE 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA J. DEMASTRIE CONTACT PRODUCTOBAMA/D/PRES AGENCY EST. NO. LOCAL PAT CASHEN POLITICAL PRODUCT 1301

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/15/12 AND ENDING 09/21/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

CODE

- ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	M-Th,Su	1	04:29A	05:00A	60S	09/16/12-09/20/12	WBZ NEWS	2	400.00	800.00
2 FIXED	M-F	2	05:00A	05:56A	60s	09/17/12-09/21/12	WBZ NEWS	2	1000.00	2000.00
3 FIXED	Su	1	08:57A	10:30A	60s	09/16/12-09/16/12	CBS SUNDAY MORNING	1	3600.00	3600.00
4 FIXED	M-F	3	09:00A	10:00A	60s	09/17/12-09/21/12	RACHAEL RAY	3	1100.00	3300.00
5 FIXED		3	10:00A	11:00A	60s	09/17/12-09/21/12	LET'S MAKE A DEAL	3	1620.00	4860.00
6 FIXED	M-F	3	11:00A	12:00N	60s	09/17/12-09/21/12	PRICE IS RIGHT	3	1980.00	5940.00
7 FIXE	M-F	3	12:00N	12:27P	60s	09/17/12-09/21/12	WBZ NEWS	3	1200.00	3600.00
8 FIXED	M-F	3	12:27P	02:00P	60S	09/17/12-09/21/12	CBS SOAP ROTATION	3	1100.00	3300.00
9 FIXE	M-F	3	03:00P	04:00P	60s	09/17/12-09/21/12	DR. PHIL	3	1200.00	3600.00
10 FIXE	M-F	1	04:00P	04:30P	60s	09/17/12-09/21/12	JUDGE JUDY	1	1600.00	1600.00
11	M-F	2	04:30P	05:00P	60s	09/17/12-09/21/12	JUDGE JUDY	2	1600.00	3200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





3050 K St NW Ste 100

PAT CASHEN POLITICAL

GMMB, INC.

Washington

J. DEMASTRIE

USA

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AND PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** OBAMA FOR AMERICA Required PO BOX 8102 Announcement 28 days Chicago IL 60680-8102 prior notice USA

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SALESPERSON NATIONAL SALESPERSON

6441

NAME

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 09/15/12 AND ENDING 09/21/12 NO. WEEKS:

1775

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

DC 20007-5108

AGENCY EST. NO.

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PRODUCT

CODE

PRODUCTOBAMA/D/PRES

1301

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	FFFOTN/F DATES	2222244	TOTAL		
TIEM	DATS	F VVIX.	PHOM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
12 FIXED		1	05:00P	05:30P	60S	09/17/12-09/21/12	5PM NEWS	1	2000.00	2000.00
TIMEL						7				
13	M-F	1	05:30P	06:00P	60s	09/17/12-09/21/12	530PM NEWS	1	2200.00	2200.00
FIXED										Special Section Section 1
14	M-F	1	06:00P	06:30P	60s	09/17/12-09/21/12	WBZ NEWS	1	2700.00	2700.00
FIXED			001001	00.001	000	03/11/12 03/21/12	NDD NDNO		2700.00	2700.00
										#100 MACON CONTROL
15 FIXED	M-F	2	07:00P	07:28P	60S	09/17/12-09/21/12	WHEEL OF FORTUNE	2	3600.00	7200.00
16 FIXED	M-F	2	07:28P	07:57P	60S	09/17/12-09/21/12	JEOPARDY !	2	5600.00	11200.00
17 FIXED	Sa	1	07:00P	07:28P	60S	09/15/12-09/15/12	WHEEL OF FORTUNE	1	1620.00	1620.00
FIXEL										
18	Sa	1	07:28P	07:56P	60s	09/15/12-09/15/12	JEOPARDY!	1	1800.00	1800.00
FIXED						A STATE OF THE STA		15.55	5-60 (5-00) (5-00) (1-00)	SATSBOATSATTSA-CHEO
19	M-Sa	3	11:00P	11:35P	60S	09/17/12-09/21/12	WBZ NEWS	3	5400.00	16200.00
FIXED	Su	,	11:00P	11:35P	005	03/11/12-03/21/12	WBZ WEWS	,	3400.00	16200.00
, ,,,										
20	M-F	3	11:35P	12:37A	60S	09/17/12-09/21/12	DAVID LETTERMAN	3	2600.00	7800.00
FIXED										
21	M-F	3	12:37A	01:37A	60s	09/17/12-09/21/12	LATE LATE SHOW	3	900.00	2700.00
FIXED									230,00	2.00.00
22	0-		11 255	10.05-	600	00/15/10 00/15/10				
22	Sa	1	11:35P	12:05A	60S	09/15/12-09/15/12	THE INSIDER	1	900.00	900.00

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PAGE 3 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA CONTACT J. DEMASTRIE PRODUCTOBAMA/D/PRES LOCAL AGENCY EST. NO. PAT CASHEN POLITICAL PRODUCT 1301 SALESPERSON 1775 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/15/12 AND ENDING 09/21/12 NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
23 FIXED	Su	1	11:35P	12:00M	60S	09/16/12-09/16/12	SPORTS FINAL	1	2340.00	2340.00
24 FIXED	Su	1	12:00M	12:30A	60S	09/16/12-09/16/12	SPORTS FINAL OT	1	1350.00	1350.00
25 FIXED	м	1	09:00P	10:00P	60s	09/17/12-09/17/12	2 BROKE GIRLS/MIKE & MOLLY	1	12000.00	12000.00
26 FIXED	Th	1	10:00P	11:00P	60s	09/20/12-09/20/12	PERSON OF INTEREST	1	9000.00	9000.00
27 FIXED	Su	1	04:00P	07:00P	60s	09/16/12-09/16/12	NFL (4PM)	1	20000.00	20000.00
28 FIXED	Su	1	11:58A	07:00P	60s	09/16/12-09/16/12	NFL TODAY	1	9000.00	9000.00
29 FIXED	Su	1	11:30A	12:00N	60s	09/16/12-09/16/12	PATRIOTS GAME DAY	1	4000.00	4000.00
30 FIXED	F	1	07:00P	08:00P	60s	09/21/12-09/21/12	PATRIOTS ALL ACCESS	1	5760.00	5760.00
							Total Contract:	53		155570.00
							—— Billing Summary ——			_
					Qtr 3	<u>Jul</u> -12 .00	<u>Aug</u> <u>Sep</u> .00 149630.00		<u>Total</u> 149630.00	

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		7415	FAGE -
6441	AGENCY (OR SERVICE) ACTING AS AG	GENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.	OBAMA FOR AMERICA	5-10-0-10-0-10-10-10-10-10-10-10-10-10-10
AND	3050 K St NW Ste 100	PO BOX 8102	Required
ADDRESS			Announcement 28 days
ADDRESS	Washington DC 20007-5	5108 Chicago IL 60680-8102	prior notice
	USA	USA	prior riotice
CONTACT	J. DEMASTRIE	PRODUCTOBAMA/D/PRES	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. 1775	r.NO. PRODUCT 1301 CODE	1
NATIONAL SALESPERSO	N		1
BROADCAS	ST SCHEDULE STARTING 09/15/12 AND	ENDING 09/21/12 NO. WEEKS: 1	

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